

ChariTEES®

FOR IMMEDIATE RELEASE

ChariTEES® DONATION OF TEE SHIRTS TO AACY JUST ANOTHER EXAMPLE OF GIVING BACK TO THE COMMUNITIES IT SERVES

**The Nation's Foremost Supplier Of Custom Apparel To Non-Profits
Also Provides Significant Portion Of Proceeds And In-Kind Items**

**BOCA RATON, Fla.
(January 26, 2010) ---**

A primary mission of ChariTEES® – other than being nation's foremost supplier of custom apparel and specialty items for the non-profit sector, as well as a wide variety of



socially conscious groups and organizations – is to give back to the communities it serves by donating a portion of its profits in the form of grants, cash and in-kind donations.

In fact, 2008 alone saw ChariTEES® give back more than \$30,000.

But year in and year out, ChariTEES® also donates an equal or greater amount of apparel and specialty items to various organizations.

A recent example is ChariTEES®' assistance to the American Association of Caregiving Youth (www.aacy.org) was in the form of 250 tee shirts (pictured on previous page).

ChariTEES Founder & President Jeff Firestone, who sits on the AACY Board of Directors, is always more than happy to help a good cause.

“We are doing CommuniTEE service as “ChariTEES® is about giving back in all forms,” said Firestone. “Whether it’s with our products and services to help groups in stretching their precious dollars as far as possible, with our monetary donations, with our in-kind donations, or with our assistance in promoting worthy causes, it’s just the right thing to do.”

The AACY recognizes, supports, and promotes the awareness of a hidden segment of our community that most people do not even realize exists!

We help kids who, for a variety of reasons, must take on the burden and hardship of being caregivers to a family member who may have a health condition, disability or is suffering from the frailties of aging.

The truly sad part of this scenario is that the numbers are getting larger. These kids are forced to sacrifice their education, friendships and personal development during their formative years. Firestone is also concerned of the increase of these kids taking care of a parent or family member due to the downturn in the economy and or suffering a permanent injury from the Iraq/Afghanistan conflict. We at American Association of Caregiving Youth are doing what we can to help.

There are an estimated 1.4 million caregiving children ages 8-18 years old in the U.S. For more information, visit www.aacy.org.

About ChariTEES

Founded in 1998, ChariTEES® of Boca Raton, Fla., is the nation’s foremost suppliers of custom apparel and specialty/promotional items for the non-profit sector, as well as a wide variety of socially conscious groups and organizations. ChariTEES® also works

closely with schools, hospitals, church groups and camps, providing a full range of services from custom printing and embroidery, to design and fulfillment services.

The mission of ChariTEES® is to help these organizations raise donor awareness and dollars by providing the best value and service possible.

ChariTEES® also believes strongly in giving back to the communities it serves, which is why a significant portion of its profits go to grants, scholarships and in-kind donations. In fact, 2008 alone saw ChariTEES® give back more than \$30,000, in addition to donated apparel and specialty items to various organizations.

For more information, visit www.ChariTEES.org, or call 561.482.3766