

ChariTEES®

FOR IMMEDIATE RELEASE

ChariTEES® RE-LAUNCHES WEBSITE TO MEET GROWING NEEDS OF NON-PROFIT & SOCIALLY CONSCIOUS GROUPS

ChariTEES® Enhanced Website Includes An Expanded Catalog, Examples Of Non-Profit Work, New LiberTEES® Division, And More

BOCA RATON, Fla. (January 11, 2010) --- ChariTEES®, the nation's respected supplier of custom apparel and specialty items for the non-profit sector, as well as a wide variety of socially conscious groups and organizations, is proud to announce the re-launch of its website, www.ChariTEES.org.

"As ChariTEES® continues to grow and serve more groups, we needed an effective and streamlined website to meet the needs of these organizations," said ChariTEES® Founder & President Jeff Firestone. "Now, ChariTEES.org better provides 'one-stop shopping' or sorts with access to all the tools and resources needed to help assist these groups in advancing awareness of their causes."

Among the enhancements of the new and improved ChariTEES.org:

- ❑ Quicker and easier fingertip access to ChariTEES® expanded catalog of custom apparel and specialty items.
- ❑ Many additional examples of how ChariTEES® has assisted organizations with promoting its missions.

- ❑ Complete details on ChariTEES® newest division, LiberTEES®, which promotes the sale of custom printed American made tee shirts apparel, and are distributed by selected retailers and via the military network ChariTEES® will also donate a percentage of all LiberTEES® profits to disabled veteran organizations and causes.
- ❑ The introduction of CelebriTEES.org; working with people in the entertainment industry who wish to create their own line of printed tee shirts to be auctioned for their specific charity!
- ❑ And much, much more!

“We’re thrilled with our new site and its ability to more effectively assist our customers,” added Firestone.

About ChariTEES

Founded in 1998, ChariTEES® of Boca Raton, Fla., is the nation’s foremost suppliers of custom apparel and specialty/promotional items for the non-profit sector, as well as a wide variety of socially conscious groups and organizations. ChariTEES® also works closely with schools, hospitals, church groups and camps, providing a full range of services from custom printing and embroidery, to design and fulfillment services.

The mission of ChariTEES® is to help these organizations raise donor awareness and dollars by providing the best value and service possible.

ChariTEES® also believes strongly in giving back to the communities it serves, which is why a significant portion of its profits go to grants, scholarships and in-kind donations. In fact, 2008 alone saw ChariTEES® give back more than \$30,000, in addition to donated apparel and specialty items to various organizations.

For more information, visit www.ChariTEES.org, or call 561.482.3766